

Creative director and director with 20+ years leading creative across games, film, music and technology — a face of the PlayStation brand for five years, Patreon's 22nd employee, and founder of the Murder Palace studio. I direct the films, trailers and campaigns, and I build the systems and teams that make them repeatable. Now building AI-native production software and seeking a Chief Creative Officer or Creative Director role at a software studio.

EXPERIENCE

Founder & CEO · Murder Palace 2016 — Now

- Founded an original-IP studio, now an **AI-native creative agency** spanning a network of 12 original shows and brands.
- Write, direct, shoot, score and design entire worlds end to end — The Reclaimers, Suicide Miami, Lion From Mars and more.
- Designed and built **Alpha Omega**, a production OS that storyboards, casts, renders and publishes a whole content universe.

Studio Lead · Inside Success TV (Rudy Mawer) 2024 — 26

- Led creative production end to end; owned the on-air look, pacing and finish of everything that aired.
- Hosted and produced **300+ entrepreneur interviews**; launched shows including Women in Power and Legacy Makers.
- Directed segments with guests including **Russell Brunson** and **Daymond John**.

Cinematic Director · Trailer Artist · nWay (Power Rangers) 2017 — 19

- Directed and cut trailers and launch campaigns for **Battle for the Grid** and **Legacy Wars**.
- Delivered the Lord Drakkon Comic-Con reveal, Ranger Slayer, and the Street Fighter crossover.
- Produced key art and the Jason David Frank shoot alongside the trailers.

Sr. Video Editor · Sr. Social Media · PlayStation / Sony 2010 — 15

- A **face of the PlayStation brand** for five years; hosted livestreams, podcasts and activations worldwide.
- Worked directly under three CEOs — **Kaz Hirai, Jack Tretton, Andrew House** — on executive PR, press tours and developer interviews.
- Cut cinematics across **55+ titles**, helped launch PS4, PS Vita and PlayStation VR, and created The Drop.

Head of Video · Employee No. 22 · Patreon 2016 — 17

- Employee #22; launched the video brand across every platform.
- Shot and edited CEO **Jack Conte**'s content and built the creator-story format hand in hand with him.

Lead Video Editor · Cinematographer · Studio Enterprise 2020 — 22

- Shot and cut national video marketing for The Art Institutes and South University.
- Ran recruitment spots from concept through final color on a tight production calendar.

Casting Assistant · Music-Video Director · Ed Arenas Casting 2001 — 06

- Cast **hundreds of national commercials** (Coca-Cola, Florida Orange Juice) and worked on set with Jay-Z and Lenny Kravitz.
- Helped cast major film productions — **Transformers, Pirates of the Caribbean, Bad Boys II**.
- Shot music videos for signed bands — Endo, All Is Well, Velvet Revolver.

Editor-in-Chief, Video · Destructoid 2008 — 10

Built the video operation from the ground up; produced and hosted **64 front-page features**.

Contract Video Producer · The Workshop 2006 — 08

Produced video for luxury and lifestyle brands — shoots end to end, board to delivery.

SKILLS

Direction & Production

Creative direction, team & crew management, in-house & field production, on-site & remote.

Camera & Photography

All Sony cameras & lenses, cinematography, drone, gimbal, studio/strobe, static & on-site photography, videography.

Post, Motion & Design

Adobe Premiere & Creative Suite, editing, color, motion design, graphic design, print, posters.

Live & Events

Multi-camera livestreams, events, hosting, podcasts.

3D & Game Dev

Blender, Unreal Engine (console), Unity (mobile game dev).

Code & AI

JavaScript, Node.js, HTML, CSS; AI-native production pipelines.

RECOGNITION

• **Rolling Stone** — featured music-video director, two-page spread, 1,000th issue

• **2x Best Cinematography** — Pitchfork (Nightmares Film Festival; LA Independent Film Festival Awards, 2016)

WORKED WITH

Executives: Kaz Hirai, Jack Tretton, Andrew House (PlayStation)

Artists: Jay-Z, Lenny Kravitz, Velvet Revolver, deadmau5, Steve Aoki, Moby

Athletes: Barry Sanders, Barry Bonds, Ronnie Coleman, Dontrelle Willis

Founders: Jack Conte, Russell Brunson, Daymond John

ORIGIN

Self-taught, Miami-made. ArtTech program; film mentorships at FIU & University of Miami. Class of 2001.